

National Western Center Development Master Plan

Citizens Advisory Committee

February 27, 2014

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Key Team Members

- **Parsons Brinckerhoff**
 - Eric Anderson-Project Manager
 - Jason Rutt-Infrastructure Lead
 - Laura Aldrete-Sustainability Lead
- **Civitas**
 - Mark Johnson-Planning Lead
- **Populous**
 - Jerry Anderson-Program and Facilities
- **Kiewit**
 - Darron Rolle-Phasing, Constructability, and Cost
- **OV, LLC**
 - Beth Vogelsang-Public Involvement
- **Anderson Hallas Architects**
 - Landmark Preservation
- **Walker Parking**
 - Parking Strategies
- **M-E Engineers**
 - Mechanical/Electrical/Lighting
- **Terracon Consultants, Inc.**
 - Geotechnical and Environmental
- **Shine, Inc**
 - Graphic Design
- **J.F. Sato and Associates**
 - Civil Support
- **Doug Elenowitz**
 - Environmental/Development
- **Pete Rickershauser**
 - Rail Coordination



Similar Projects and Experiences

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Denver Union Station

Capturing 100 years of new investment through transportation, creating a new economic portal

Effective stakeholder process



London Olympics

Regenerating an aging, under utilized, region into a vibrant new community through integrated urban and event planning

Electrifying catalyst/Lasting legacy



Sochi Olympics

Creation of a new city center by utilizing urban master planning coupled with economic development planning in housing, parks, exhibition, sports, and transportation facilities

Bringing a new and lasting economy to a region



Las Vegas Event Center

Integrating a multi use venue into the urban fabric of the city



Central Platte Valley

Bringing a new audience and participants to downtown through a new urban community

Infrastructure investment as an effective catalyst



Stapleton Redevelopment

Capturing new growth for a city that was shrinking

Leadership among a myriad of stakeholders



Los Angeles River

*Turning an underserved area into an asset and
changing the lives of millions of people*



China/St. Louis

Connecting a region to the globe through a strong vision

Finding synergy between the region and the globe

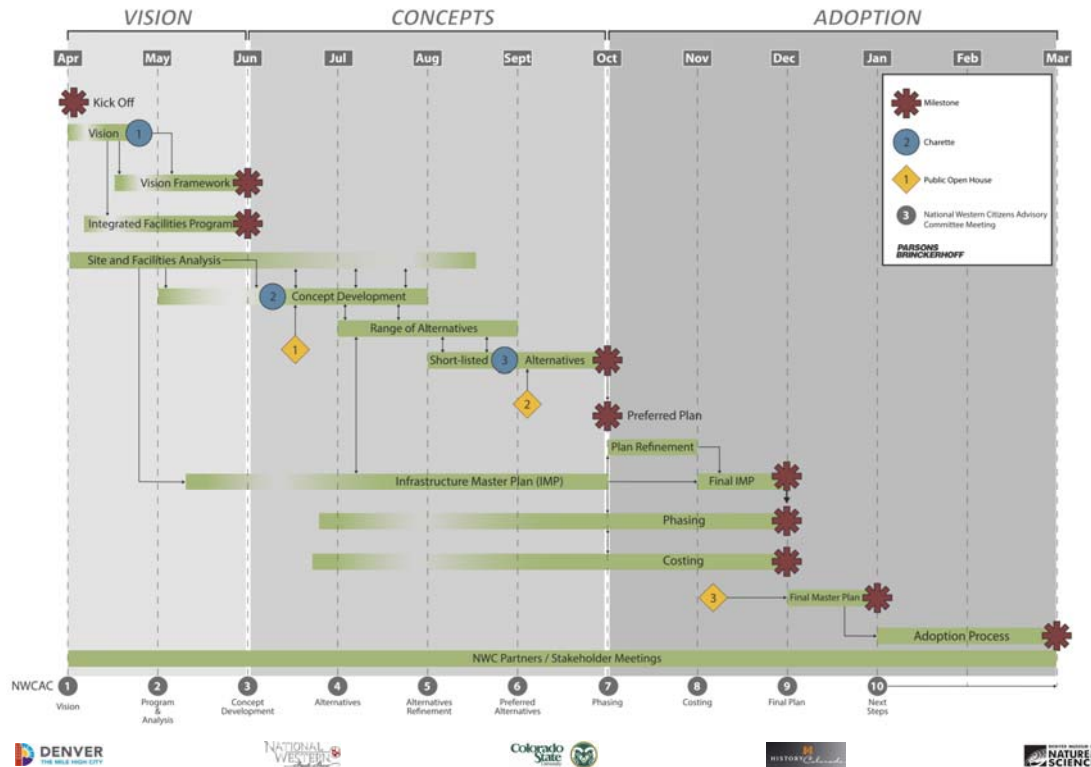


Process

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Draft Project Schedule



Support Existing Outreach Processes

- NDCC Communications and Open Houses
- National Western Citizens Advisory Committee
 - Monthly Meetings
 - Focused Break Out Groups
- Public Open Houses
 - Vision, Analysis, Program
 - Concepts
 - Alternatives





What is the balance of the big themes - Education, Economic Development, Tourism, Neighborhood Revitalization, and Entertainment?



Is a person coming to a building, a compound,
a campus, a neighborhood, or an urban district?



Is this a story of rivers, floods, crops, farming,
ranching, community?

OR

Is it a story of agribusiness, food research,
products, markets safety, and feeding the
global?



How do we connect a new generation to this place - through history, ideas, or technologies?
How do we to provoke curiosity and wonder?



Is this a place of visitation, collaboration, or
co-creation among the partners?



Questions & Answers

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